



SVKM'S
NMIMS
Deemed to be UNIVERSITY

NAVI MUMBAI



BSC APPLIED PSYCHOLOGY **Brochure**

School of Liberal Arts

2024-2025

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ABOUT NMIMS

Since its modest beginnings in 1981, NMIMS has evolved into a prestigious global university. Responding to the growing demand for management institutes, the socially conscious Shri Vile Parle Kelavani Mandal (SVKM) established the Narsee Monjee Institute of Management Studies (NMIMS). Initially, NMIMS offered a two-year full-time master's program in management studies with limited resources. However, it has now transformed into a renowned Deemed University, spanning multiple disciplines and campuses. With 17 specialized schools, over 17,000 students, 750 full-time faculty members, and distinguished scholars, NMIMS has gained international recognition. Its commitment to academic excellence, research, esteemed faculty, and strong industry connections have positioned it as one of India's leading centers for education and research.



DIRECTOR'S MESSAGE



**NMIMS Navi Mumbai:
Where customized
education meets holistic
management, nurturing
leaders who empower
organizations globally
while cherishing Indian
values, ensuring
success and setting new
benchmarks in the
corporate realm.**



Dr. Shubhasheesh Bhattacharya

**Campus Director
NMIMS, Navi Mumbai**

Our program's effort is to prepare competent, sensitive, and ethical managers and leaders who can contribute towards the industry, nation-building and for the society at large. In today's fast-paced world, where change is the only constant, we understand the need to equip our students with the skills, knowledge, and mindset to excel in every field. We take pride in our faculty, who are more than just educators, they also act as mentors of our students, guiding and inspiring our them to achieve their highest potential.

At NMIMS Navi Mumbai, we have always believed in pushing the boundaries of excellence in education and beyond. We are more than just an institution, we are a hub of transformative experience, where students embark on a journey of discovery, growth, and empowerment. Our commitment to nurturing future leaders is unwavering, and we strive to create an environment that fosters holistic development, critical thinking, and innovation.

In our pursuit of excellence, we are committed to preparing our students for success in this fast-paced world which is full of uncertainties and challenges that have never been seen before. Our approach extends beyond conventional education as we emphasize adaptability and resilience encouraging our students to embrace change and learn from experience. Continuous learning and opportunities, networking, and a culture of agility and innovation are woven into our curriculum. We foster emotional intelligence, critical thinking, and problem-solving skills.

Our graduates have grown from solidarity to quality and have evolved into professionals who now await an opportunity to prove their merit. I am confident that our students will make your organization proud and will be an asset to your organization. Our alumni have set new benchmarks, excelled at all tasks entrusted to them, and phenomenally escalated the prospects of the organizations where they work.

FACULTY IN-CHARGE'S MESSAGE



Education is a human right with immense power to transform. On its foundation rest the cornerstones of freedom, democracy and sustainable human development.”

– Kofi Annan

The B.Sc. Applied Psychology programme offered under the School of Liberal Arts (SOLA) at Navi Mumbai, NMIMS is a well-designed course to foster the holistic development of its students in various arenas. The course is well balanced with both theoretical and practical components. Through the curriculum, the students are introduced about various fields of psychology like clinical, counselling, industrial, social, health, positive and forensic psychology to name a few.

Such a comprehensive curriculum provides them with greater clarity to decide their career path ahead. The department uses different pedagogies for transacting the curriculum to the students like case studies, role plays, field visits, movie analysis, class presentations, group discussions, etc. The students also learn about test administration, movie making and clinical interviewing as part of their curriculum. Additionally, the students also have to fulfill compulsory summer internship and project work components which prepare them for field work and future research.

The course helps students to develop their critical thinking skills, inculcate a scientific outlook towards life and education and generates highly qualified scientific talent to fulfil the needs of research institutions and industries.



Ms. Arpita Sarkar

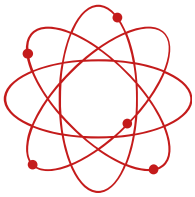
***Faculty In-charge B.Sc. Applied Psychology, SOLA
Navi Mumbai.
Assistant Professor Psychology***

The internship cell of the B.Sc. Applied Psychology, School of Liberal Arts, Navi Mumbai NMIMS aims to place our students at the top quality organizations for their summer internships. The cell educates and train students on resume making, group discussions, job interviews and hard and soft skills necessary for internships at the organizations.

Experts from the field are invited on a regular basis to conduct field specific skill development workshops and seminars. Students are expected to intern in organizations relevant to the field of mental health and human resource. I believe that our students will be an asset for any organization they choose to be a part of.

We extend a warm welcome to the School of Science, NMIMS, Navi Mumbai. Our institution promises a rewarding and enriching learning journey that will propel the students towards success in the field of mental health.

COURSES AT NMIMS NAVI MUMBAI



SOLA
School of Liberal Arts



SBM
School of Business
Management



SOE
School of Economics



STME
School of Technology
Management and
Engineering



SOHM
School of Hospitality
Management



SOL
School of Law



SOC
School of Commerce

HOLISTIC DEVELOPMENT

STUDENT
DRIVEN CLUBS
AND
COMMITTEES



WORLD CLASS
LIBRARY

SEMINARS
AND
WORKSHOPS

MUSIC ROOM
AND YOGA



IN-COLLEGE
COUNSELLOR



BREAK ROOMS

COMMUNITY
EVENTS



PSYCH
FEST

Glimpse of Events



The PSYCH FEST is the flagship event of the Psychology Committee. It is held over the course of 3 days; the first day begins with insightful movies made by the students, followed by many activities like psychological testing camps, murder mysteries and many more. The college is decked up with various decorations that portray the theme of FILM- FEST.

The Psychology Committee also conducts many seminars and, workshops, throughout the year that aim at spreading awareness about suicide prevention week, AIDS, Anti-Bullying, and propagates Positive Mental Health.

B.Sc. Applied psychology : BATCH OVERVIEW



NMIMS Deemed-to-be University established Sunandan Divatia School of Science in the year 2007, with the purpose to keep up with the ever evolving technology sector. SDSOS provides flexibility in scientific thought as well as providing training on an interdisciplinary plane by laying emphasis on academic excellence combined with industry oriented training. NMIMS (Deemed to be University) introduced the B.Sc. Applied Psychology programme in September 2020. The primary goal of this programme is to provide holistic development of students with concentration on application, field work and research. The course mainly focuses on clinical, counselling, industrial and forensic psychology which will be supplemented by opportunities to interact with industry experts and experiential learning.

We are strongly driven by a highly qualified scientific talent pool. The focus is on applied research in different areas of psychology. Our plan is to promote innovation in interdisciplinary research, through the application of cutting-edge technologies.

COURSE OUTLINE

B.Sc. PSYCHOLOGY

This is a 3-year bachelors program with 6 semesters; which is 44 subjects in all. The internship duration for 6 to 8 weeks. The students do the internship at the end of the 4th semester.

SEM 1

- Environmental Psychology
- Environmental science
- Foundation of Psychology
- Systems and Theories
- Seminar and Workshop
- Practical
- Field Study

SEM 2

- Foundations of personality
- Introduction to Social Psychology
- Research and Experimentation in psychology
- Basics of Statistics
- Environmental Sciences
- Review and Article Writing
- History & Case Presentation Practical

SEM 3

- Physiological Psychology
- Approaches & Introduction to Psychological Disorders Consumer Behavior
- Lifespan Development
- Foundations of Cognitive Psychology
- Lifespan Development Practical
- Summer Project
- Skill Enhancement Course I

SEM 4

- Counselling & Psychotherapy
- Evolutionary Psychology
- Psychology of Modern World
- Psychological Testing & Assessment
- Assessment & Social Experiment Practical
- Industrial & Organizational Psychology
- Skill Enhancement Course II

SEM 5

- Family & Marital Counselling
- Neuropsychology
- School & Education Psychology
- Health Psychology
- Criminal Psychology
- Neuro Forensic Practical
- Sports Psychology
- Community Psychology

SEM 6

- Intelligence
- Defence Studies
- Happiness & Positive Psychology
- Psychology of Gender Studies
- Indian Psychology
- Project Work
- Sexuality & Relationships
- Addiction Psychology

B.Sc. Psychology 2025

Why Recruit Us ?

- Our research based assignments have enhanced our understanding of research methodologies and data analysis techniques.
- Through our coursework, we have developed strong analytical skills, allowing us to critically evaluate psychological literature, and produce our own work.
- Our co-curricular activities have enabled us to gain interdisciplinary experience in various fields.
- Presentation based assignments have aided in the development of our communication skills, and taught us the importance of team work.
- Our openness to learn and adapt allows us to explore various subfields within psychology and contribute effectively in different settings.
- We are proficient in using various software tools and platforms relevant to psychology research and analysis.

SECTOR WISE PARTICIPATION OF 2024 (LAST YEAR DATA)

SUMMER INTERNSHIP

COUNSELLING 42%

CLINICAL 29%

INDUSTRIAL 29%

PROMINENT RECRUITERS SUMMER INTERNSHIP

BATCH OF 2024



KAVITA KADAM

Deputy Director,
Campus Placement



The Placement Committee at NMIMS Navi Mumbai is highly motivated to achieve exceptional placement records.



The continuous growth in our campus's internship performance can be attributed to the unwavering commitment, hard work, and support of our Director, Faculty, staff, and Internship Committee.

We extend our sincere gratitude to our esteemed recruiters, whose significant contributions were instrumental in the success of our previous batches. Our primary objective is to further expand our network of recruiters and foster enduring partnerships with corporate organizations, ensuring a mutually beneficial relationship.

The 2022-2025 batch of the School of science (SOS) comprises of a highly skilled and motivated group of students who are eagerly preparing themselves to embark on their First journey into the corporate, clinical and counselling world.

Like, the 2021-2025 batch of SOS students who were enthusiastic about acquiring industry knowledge and experience during their summer internships.

It gives me great pleasure to extend a warm invitation to our esteemed recruiters for the upcoming Internship Season of 2025.

MEET THE PLACEMENT TEAM



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