

Campus Placement Brochure

NMIMS NAVI MUMBAI

2024-2025



Table of Content

- 3** **About SVKM's NMIMS**
- 4** **About SBM, NMIMS, Navi Mumbai**
- 5** **Message from the Leaders**
- 6** **Awards & Recognitions**
- 7** **Programs at NMIMS Navi Mumbai**
- 8** **Holistic Development**
- 9** **Batch Profile**
- 10** **Course Outline**
- 11** **Final Placement Report 2024**
- 12** **Summer Placement Report 2024**
- 13** **Placement Process**
- 14** **Alumni Network**
- 15** **Senior Placement Committee**

ABOUT NMIMS


Started with baby steps in 1981, NMIMS has today emerged as a globally reputed university. Always socially conscious, the Shri Vile Parle Kelavani Mandal (SVKM) made the decision to cater to the rising demand of management institutes in the country. This led to the birth of the Narsee Monjee Institute of Management Studies (NMIMS). It began humbly by offering two-year full-time master's programme in management studies with 4 full time faculty, 3162 books and an intake of 40 students above Bhaidas Hall, Vile Parle (West), Mumbai. Built on this inspiring legacy, today, NMIMS stands proud as a Deemed to be University offering multiple disciplines across multiple campuses.

What started as an institute in a small building has caught the attention of the world, thanks to their 17 specialized schools. More than 17,000 students and about 750 fulltime faculty members, 10 faculty members with Fulbright Scholarship and Humboldt International Scholarship for post-doctoral researchers are part of India's most sought after academic community. The consistent academic quality, research focus, faculty from top national and global institutes and strong industry linkages at NMIMS have placed it amongst the nation's prime centres of educational excellence and research today.



ABOUT SBM

NMIMS NAVI MUMBAI



NMIMS Navi Mumbai stands out as a globally acclaimed university, fostering innovation, critical thinking, and analytical skills. It excels in interdisciplinary fields such as algorithmic business thinking, technology strategy, digital marketing, AI, business law, and data analytics. Committed to intellectual and social transformation, NMIMS promotes holistic management skills through diverse cultural and social experiences.

As a partner in the national mission of education, NMIMS Navi Mumbai's campus is an architectural marvel, blending Indian ethos with Western educational models. This approach ensures students develop the skills needed to thrive as leaders in the dynamic global business landscape.

DR. SHUBHASHEESH BHATTACHARYA

CAMPUS DIRECTOR NMIMS, NAVI MUMBAI

“It is exactly in tough times when we discover our full potential, it allows our body and mind to push ourselves beyond our limits.” - Leonardo Bonucci

NMIMS-School of Business Management has distinguished itself as one of the finest business schools in the country. Our mission is to cultivate an environment where students are encouraged to think critically, explore innovative solutions, and develop into well-rounded individuals of tomorrow. We focus on adaptability, resilience and encourage our students to be comfortable with continuous learning and change and also preparing them for the world beyond this campus.

We also believe in the importance of giving back to society and fostering a sense of social responsibility amongst our students. Our community engagement initiatives and social impact projects encourage students to apply their skills and knowledge to address real-world challenges. By promoting ethical leadership and sustainability, we aim to create responsible business leaders who are committed to making a difference.

With the idea to impart world-class education, the campus is a pioneer in preparing our students to handle global-level challenges and changes.



Our esteemed faculty members have played the most crucial role in facilitating a positive ecosystem where one can learn and get equipped with the skills needed to be future leaders. Our goal is to leverage and help in creating technology-enabled opportunities that contribute to the growth of respective industries and the overall country's economy.

As we embark on this journey, I invite you to join us and engage with our talented students at NMIMS Navi Mumbai. Together, we can achieve great things and make a meaningful difference in the world. We look forward to welcoming you to our campus.

DR. NITIN BALWANI

ASSOCIATE DEAN AND PROFESSOR

“Embracing change is truly an opportunity towards growth”

In this continually evolving world, and with its ever-demanding challenges, School of Management, NMIMS Navi Mumbai has established its name to provide comprehensive educational excellence for the aspired management students. With the emphasis on a global perspective, we have ensured to promote local relevance in our pedagogy. Our relevant curriculum and students’ profile building initiatives attest to these teaching practices.

To enable our students holistically, we prepare our students by aiming to close the gap between theory and its practical applications in the corporate world. SBM, NMIMS, Navi Mumbai is a hub for responsible leaders with ethical values, innovative approaches and ambitious enough to make a meaningful impact in the business world. We take pride in building a supportive culture enabling students to take risks and experiment to achieve new heights.



It is our mission to empower leaders who don’t just adapt to changes, but thrive in it. In order to do so we have been training our students by encouraging them to take up live projects, learn in guest lectures, and engage in workshops by various industry experts. We also offer support through live projects, market research, recruitment drives, surveys, industry visits, summer internships, and final placements of aspiring professionals. We are open to invitations from industry leaders like you to come and collaborate with us to shape the future leaders of our country.

AWARDS AND RECOGNITIONS

Dewang Mehta National Education Awards, presented 'Visionary Leader Award' to Former Director, Dr . P. N . Mukherjee.

NMIMS Navi Mumbai has been awarded first place for most active contribution in "Bottles for Change", an initiative by Bisleri International Pvt . Ltd .

'Asia's Education Excellence Awards' organized by CMO Asia has awarded 'Asia's Best Emerging Business School' to NMIMS Navi Mumbai.

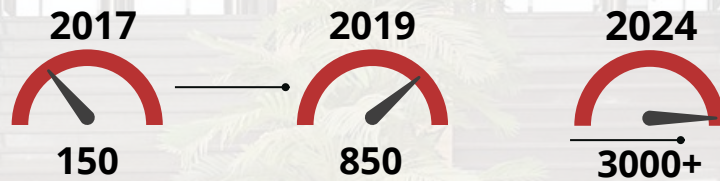
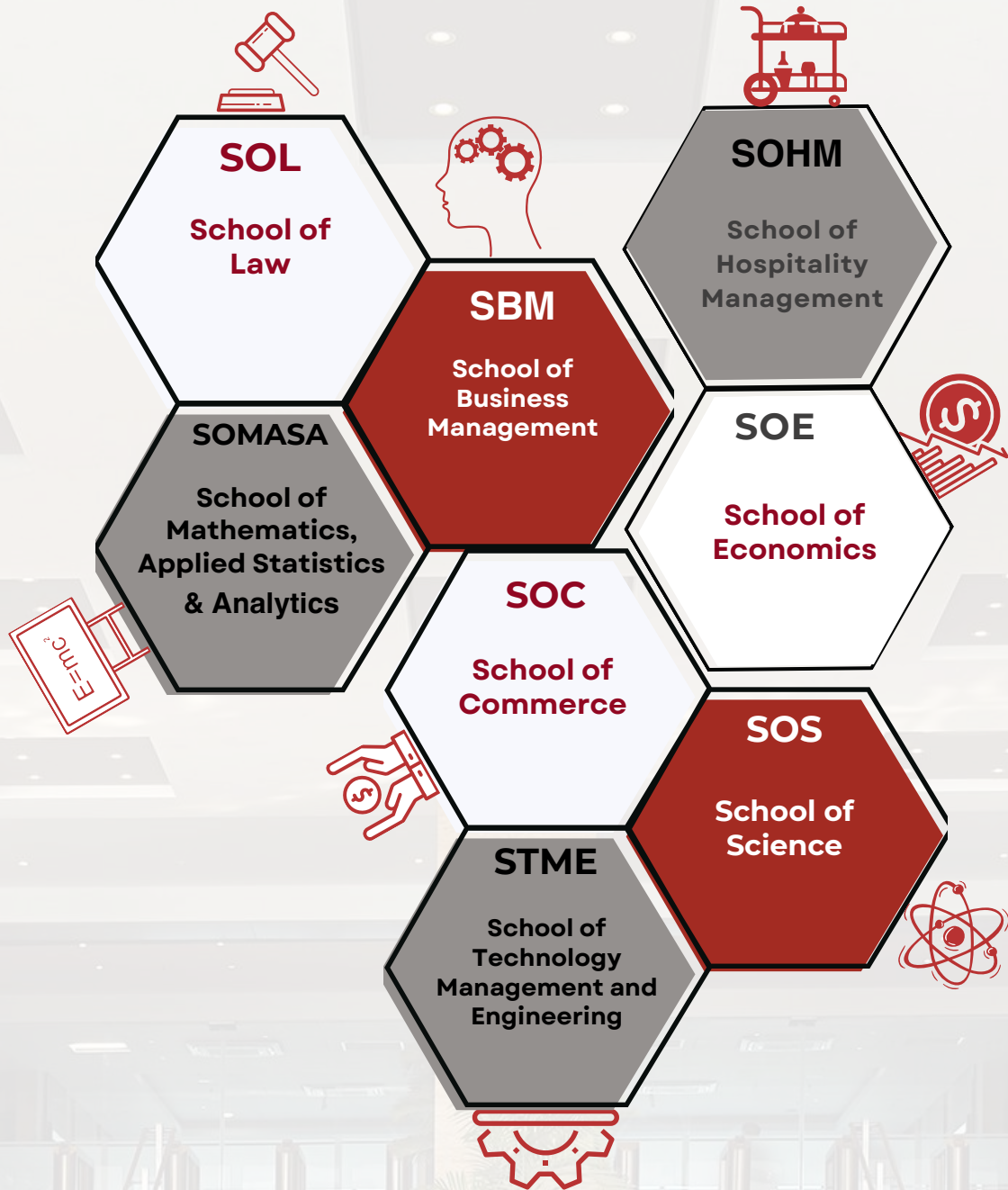
Faculty Achievements

- **Dr. Shubhasheesh Bhattacharya:** Delivered Invited Speech as Guest of Honour at CHRIST Deemed to be University, Lavasa, on the inaugural session of the Conclave on 21st March 2024. Conclave was organized by the CHRIST University in collaboration with IEEE. Dr. Bhattacharya spoke on the topic "Role of Leadership: Creating Eco-System for Promoting Research".
- **Dr. Nitin Balwani:** School of Management students Akanksha Raje, Sanjana Bhagtani, Sarthak Kumar, and Somya Kothari (mentored by Dr. Nitin Balwani, Associate Dean) participated in the CAPSIM Business Simulation International Competition, secured top 5th Position globally and 1st Position in India, competing with the participants from well-known Universities of countries like: Australia, Canada, China, England, Hong Kong, Mexico, South Korea, South Africa, USA etc.
- **Dr. Sandip Bankar & Prof. Pranav More:** Published and granted a Design Patent on "Machine Learning Based Epizootic Ulcerative Syndrome Fish Disease Detection System" with design number 6300172, from Intellectual Property Office, Govt UK. This instrument design uses Machine Learning techniques to detect Epizootic Ulcerative Syndrome fish disease.

Research & Publications

- A total of 32 International Journals were published, of which the School of Business Management published 10.
- A total of 21 National Journals were published, of which 13 were published by the School of Business Management.
- Esteemed Faculty members of the School of Business Management were able to publish 4 books.
- Total of 3 faculty Development Programs were conducted throughout the year, of which 1 was for the School of Business Management.

PROGRAMS AT NMIMS NAVI MUMBAI



HOLISTIC DEVELOPMENT



Cultural Fests



Flagship Performances



Brainstorming Rooms



Business Events



Dynamic Competitions



Music Sessions



Expansive Library

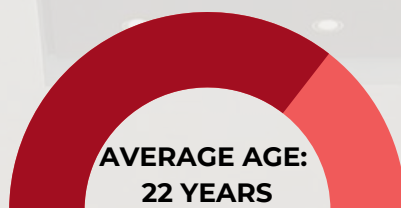


Student Committees

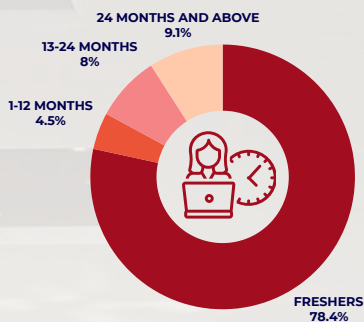


MBA BATCH PROFILE 2023-25

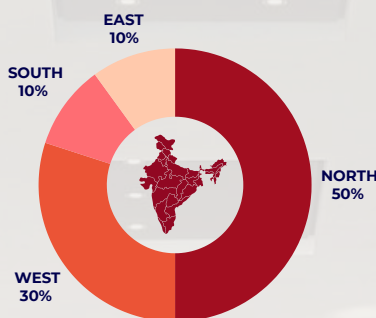
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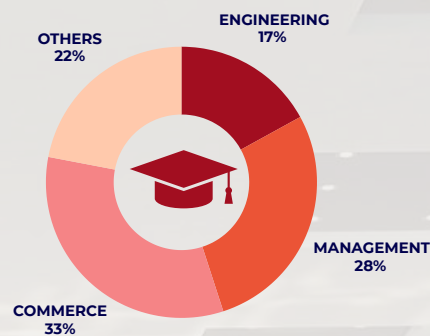
WORK EXPERIENCE



DIVERSITY

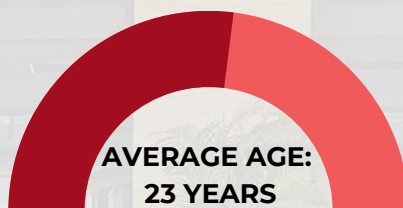


EDUCATION BACKGROUND

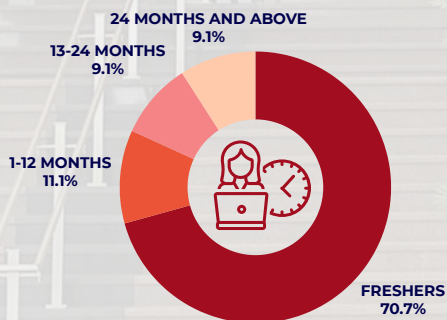


MBA BATCH PROFILE 2024-26

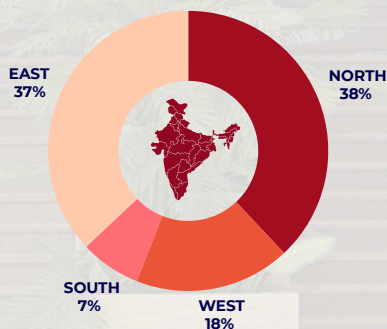
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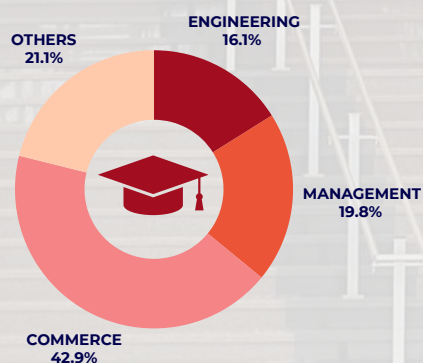
WORK EXPERIENCE



DIVERSITY



EDUCATION BACKGROUND





Trimester 1

- Financial and Management Accounting
- Microeconomics
- Marketing Management I
- Statistical Inference for Decision-Making
- Ethical Issues in Management
- Managerial Communication I
- Organizational Behavior I
- Group Process Lab

Trimester 2



- Contract Competition & Consumer Laws
- Industry & Competitive Landscape Analysis
- Macroeconomics
- Managerial Communication II
- Financial Statement Analysis
- Business Research Methodology
- Marketing Management II
- Organization Behavior II
- Business Analytics
- Optimization & Modelling for Business Decisions



Trimester 3

- Corporate Finance
- Financial Markets & Modeling
- Sales & Channel Management
- Production & Operations Management
- Human Resource Management
- Strategic Management
- Negotiations Skills & Processes
- Data Analytics in Business
- Corporate Sustainability
- Business Communication & Analysis
- Enterprise Systems in the Digital Age

Marketing

- Consumer Behavior
- Digital Marketing
- Integrated Marketing Communication
- Product Strategy
- Pricing Strategy

Finance

- Business Valuation
- Financial Derivatives
- Advanced Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Financial Econometrics
- Commercial Bank Management

HR

- Recruitment & Selection
- Total Rewards
- Learning & Development
- Legal Framework of Industrial Relations

Operations

- Supply Chain Management
- Project Management
- Total Quality Management
- Operations Strategy

Analytics

- Storytelling with Data
- Multivariate Data Analysis
- Business Process Modelling & Management

Strategy

- Games of Strategy
- Global Strategic Management
- Management Consulting
- International Business

Compulsory Course: Business Simulation
***Students can choose any five electives across domains.**

Marketing

- Retail Management
- Services Marketing
- Strategic Brand Management

Finance

- Fixed Income Securities & Debt Markets
- International Finance
- Investment Banking
- Wealth Management
- Financial Risk Management
- Financial Analytics
- Value Investing

HR

- Organization Development & Change
- Performance Management at Work
- Wage Related & Social Security Legislation

Operations

- Logistics Management
- Service Operations Management
- Strategic Sourcing & E-Procurement
- Technology Driven Excellence in Value Chain

Analytics

- Data-Centric Machine Learning for Managers
- Marketing Analytics
- People Analytics

Strategy

- Business Strategies for the New Economy
- Entrepreneurship
- Mergers, Acquisitions and Corporate Restructuring
- Corporate Turnaround

***Students can choose any four electives across domains.**

Marketing

- Business Marketing
- Marketing Strategy
- Sustainable Marketing
- Customer Relationship Management

Finance

- Alternative Investment Markets
- Private Equity
- Strategic Financial Management
- Behavioural Finance
- Corporate Tax Planning

HR

- Emotional Intelligence at Work
- Social Psychology and Organizational Effectiveness
- Talent Management

Operations

- Green Supply Chain Management
- Operations and Supply Chain Analytics
- Innovation Management

Analytics

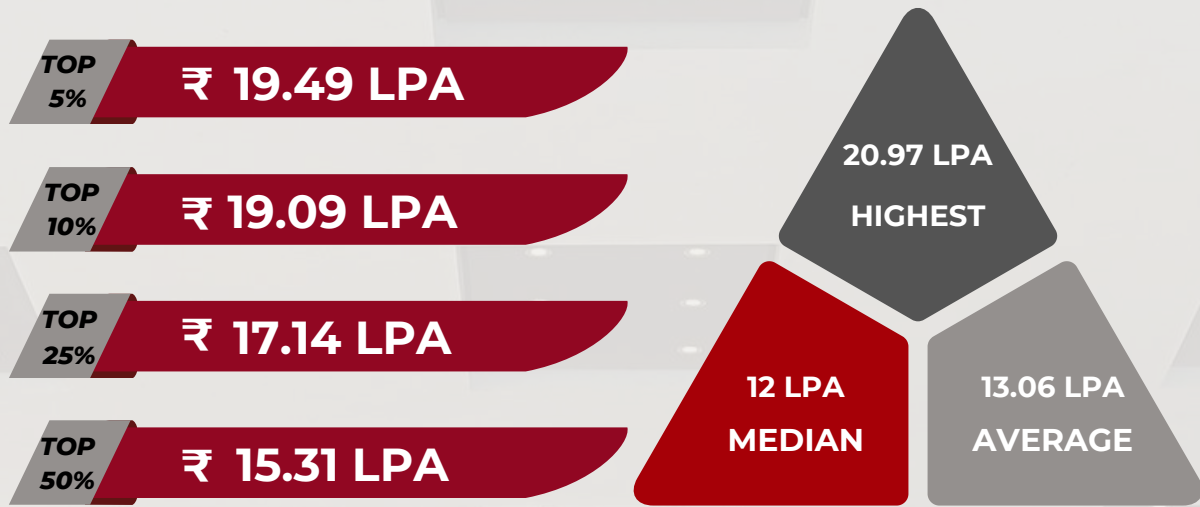
- Artificial Intelligence for Managers
- Consumer Data Analytics
- Retail Analytics
- Operations & Supply Chain Analytics

Strategy

- Managing Growth
- Strategic Performance Management and Control
- Enterprise Risk Management

***Students can choose any four electives across domains.**

MBA FINAL PLACEMENTS REPORT 2024

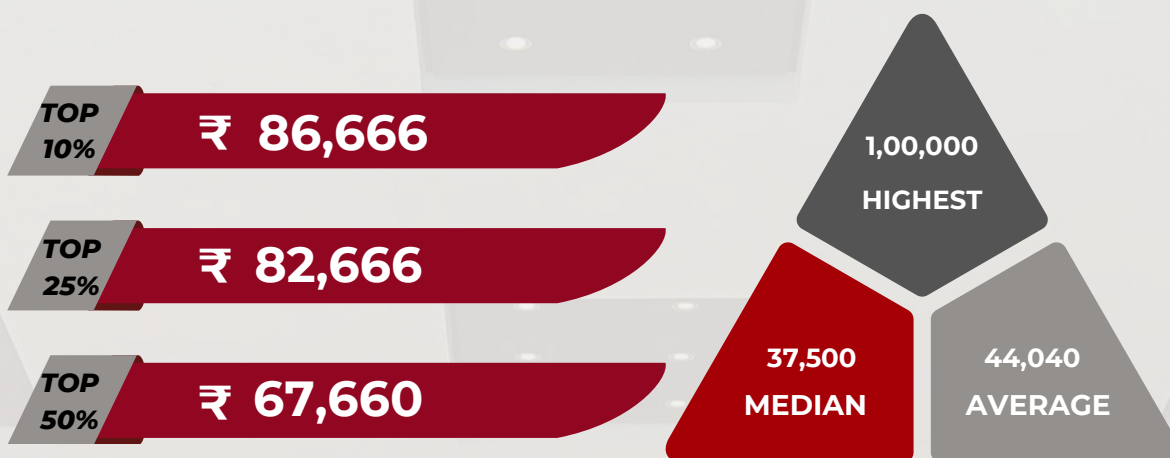


COMPANIES PARTICIPATED - 115



and many more...

MBA SUMMER PLACEMENTS REPORT 2024



*The Stipend mentioned is for a period of 2 months.

COMPANIES PARTICIPATED - 59



and many more...

Pre-Placement Talk

The pre-placement talks equip the students with company and industry knowledge.



Job Announcement Form

JAF is shared by the companies announcing their openings for our students.



Placement Process

Companies come in to recruit some of the best minds.



Result Announcement

The Placement results are announced on the same day, where everyone's dreams turn into reality.



Job Offer Confirmation

The organisations share the LOI / Offer confirmations within a week's time.



ALUMNI NETWORK



Bhavini Jain
Disney+ Hotstar



Priywrath Rathi
HSBC



Aditya Turaga
Abhinandan Lodha



Abhik Saha
NCR Atleos



Pranav Kaira
Infosys BPM



Anushka Mangain
MongoDB



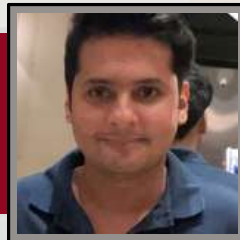
Devank Gupta
Morgan Stanley



Ashay Saraiya
Credit Saison



Prachi Bhuta
Axis Bank



Simeran Sharma
Accenture



Ishan Daga
Mc Donalds



Navya Malik
Acuvon Consulting



Neel Sheth
Hero Motocorp



Sanjana Dargan
AkzoNobel



Saurabh Kharwandikar
RR Kabel



Pranay Wadhava
Purple



Sajal Maheshwari
Mphasis



Shruti Bhatt
Carrier

SENIOR PLACEMENT COMMITTEE



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MS. KAVITA KADAM

DEPUTY DIRECTOR CAMPUS PLACEMENT

“Establishment of a collaborative system creates greater career ventures”

As the Placement Committee of NMIMS Navi Mumbai campus, we take pride in our continual growth of placement successes. Our vision is to establish an ecosystem where students can prepare using relevant and conceptualized professional skills that will guide them to greater career endeavors. With great passion and dedication to each student on our campus, we aim to achieve new heights with each batch among various programs.

With unwavering support from our Director, Associate Dean, Faculty, and Staff, we have achieved such positive and tremendous outcomes. On behalf of the campus, I would also like to extend our sincere gratitude to our previous industry collaborators who played a pivotal role in the success of previous placement drives at NMIMS, Navi Mumbai Campus.

NMIMS, Navi Mumbai campus thrives with a roster of diverse and talented students who are eager to grab opportunities by proving themselves to be great resources. It is with great pleasure, that we invite recruiters of various industries to collaborate with us to fulfil the career aspirations of the MBA batch 2023-25 and batch 2024-26.



We look forward to building enduring partnerships and a network of industry leaders who are open to bridging the gap between the institution and the industry.

PLACEMENT TEAM



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**PLACEMENT COMMITTEE
NMIMS NAVI MUMBAI**