

CORPORATE BROCHURE



**SCHOOL OF COMMERCE
&
SCHOOL OF ECONOMICS**

2024-2025

T A B L E O F C O N T E N T S

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ABOUT SVKM'S NMIMS

Started with baby steps in 1981, NMIMS has today emerged as a globally reputed university. Always socially conscious, the Shri Vile Parle Kelavani Mandal (SVKM) made the decision to cater to the rising demand of management institutes in the country. This led to the birth of the Narsee Monjee Institute of Management Studies (NMIMS). It began humbly by offering two-year full-time master's programme in management studies with 4 full time faculty, 3162 books and an intake of 40 students above Bhaidas Hall, Vile Parle (West), Mumbai. Built on this inspiring legacy, today, NMIMS stands proud as a Deemed to be University offering multiple disciplines across multiple campuses.

What started as an institute in a small building has caught the attention of the world, thanks to their 17 specialized schools. More than 17,000 students and about 750 fulltime faculty members, 10 faculty members with Fulbright Scholarship and Humboldt International Scholarship for post-doctoral researchers are part of India's most sought after academic community. The consistent academic quality, research focus, faculty from top national and global institutes and strong industry linkages at NMIMS have placed it amongst the nation's prime centres of educational excellence and research today.

COURSES OFFERED

SOC



School of Commerce



SOE

School of Economics

SOS



School of Science



SOL

School of Law

SBM



School of Business Management



SOHM

School of Hospitality Management

SOMASA

School of Mathematics, Applied
Statistics and Analytics



STME

School of Technology Management and
Engineering

DR. SHUBHASHEESH BHATTACHARYA

CAMPUS DIRECTOR NMIMS, NAVI MUMBAI

“It is exactly in tough times when we discover our full potential, it allows our body and mind to push ourselves beyond our limits.” - Leonardo Bonucci

NMIMS-School of Commerce and School of Economics has distinguished itself as one of the finest business schools in the country. Our mission is to cultivate an environment where students are encouraged to think critically, explore innovative solutions, and develop into well-rounded individuals of tomorrow. We focus on adaptability, resilience and encourage our students to be comfortable with continuous learning and change and also preparing them for the world beyond this campus.

We also believe in the importance of giving back to society and fostering a sense of social responsibility amongst our students. Our community engagement initiatives and social impact projects encourage students to apply their skills and knowledge to address real-world challenges. By promoting ethical leadership and sustainability, we aim to create responsible business leaders who are committed to making a difference.

With the idea to impart world-class education, the campus is a pioneer in preparing our students to handle global-level challenges and changes.



Our esteemed faculty members have played the most crucial role in facilitating a positive ecosystem where one can learn and get equipped with the skills needed to be future leaders. Our goal is to leverage and help in creating technology-enabled opportunities that contribute to the growth of respective industries and the overall country's economy.

As we embark on this journey, I invite you to join us and engage with our talented students at NMIMS Navi Mumbai. Together, we can achieve great things and make a meaningful difference in the world. We look forward to welcoming you to our campus.

DR. MUKUND MADHAV TRIPATHI

ASSOCIATE DEAN'S MESSAGE SOC NMIMS, NAVI MUMBAI

The NMIMS Navi Mumbai Schools of Commerce and Economics is one of the leading institutions that offer quality education. Our main aim is to prepare highly skilled professionals who will become influential business leaders thereby enabling businesses, industries and society at large to make significant progress.

At NMIMS Navi Mumbai, it is our endeavor to nurture tomorrow's business leaders through a dynamic and varied learning environment. Our industry-rooted curriculum is developed so that students ably meet the changing needs of today's complex marketplace. For this diversity in our classrooms can create a rich learning environment, which has the right mix of students who will be better prepared to succeed in an increasingly intricate and rapidly changing market place. It is due to this holistic education that our students not only develop strong commercial acumen but also essential leadership skills and personal growth.



The syllabus melds sound commercial principles with hands-on practices from case studies, real-life projects, and simulations. Our faculty, combined with various real-world opportunities such as internships and career counseling, can enable our students to be perfectly prepared for their professional journey. We take pride in some of the most competent instructors who teach not only from theoretical knowledge but from experience. We offer a personal and professional change platform at NMIMS Navi Mumbai along with education. Join and experience a life transformation that will leave you empowered with knowledge, skills, and confidence to shape the business landscape of tomorrow.

DR. ISHFAQ AHMAD KHOJA

PROGRAM CHAIRPERSON, SOE NMIMS, NAVI MUMBAI

At NMIMS Navi Mumbai School of Economics, our focus is on cultivating future leaders in the field of economics. We aim to develop proficient economists who will drive meaningful change across industries, influence policy-making, and contribute to societal advancement.

Our mission is to foster the next generation of economic thinkers by offering a rich and stimulating academic environment. Our curriculum is carefully crafted to provide students with the expertise and tools needed to navigate the complexities of the modern global economy. The diverse perspectives in our classrooms enhance the learning experience, preparing students to thrive in a constantly changing world.

Our holistic approach ensures that students acquire not only a deep understanding of economic principles but also critical reasoning, leadership capabilities, and analytical prowess necessary for their careers and personal development. The program blends theoretical insights with practical applications through case analyses, research initiatives, and experiential learning opportunities.



Our distinguished faculty, along with hands-on experiences such as internships and professional mentorship, equips students with the confidence and competence to excel in their careers. At NMIMS Navi Mumbai School of Economics, we offer more than just an education—we provide a transformative journey that empowers students with the knowledge, skills, and vision needed to influence the economic landscape. Join us and set yourself on a path that leads the globe.

AWARDS & RECOGNITIONS

- Dewang Mehta National Education Awards, presented ‘Visionary Leader Award’ to Former Director, Dr . P. N . Mukherjee.
- NMIMS Navi Mumbai has been awarded first place for most active contribution in "Bottles for Change”, an initiative by Bisleri International Pvt . Ltd .
- ‘Asia’s Education Excellence Awards’ organized by CMO Asia has awarded ‘Asia’s Best Emerging Business School’ to NMIMS Navi Mumbai.

Faculty Achievements

Dr. Shubhasheesh Bhattacharya: Prof. Shubhasheesh Bhattacharya, Ph.D. (Management) and UGC-NET qualified, is an alumnus of IMT Ghaziabad and currently serves as the Campus Director at SVKM’s NMIMS Navi Mumbai. With 34 years of experience in academia and industry, he has held leadership roles at Pandit Deendayal Energy University, Symbiosis International, GIM Goa, IBS Pune, and I2IT Pune, and led business operations at Nagarjuna Group. He has published around 50 papers, including 18 in Scopus/WoS indexed journals, and supervised 5 Ph.D. scholars. He holds 25 international certifications, has delivered global keynote speeches, and received awards like the ‘Best Professor Award’ and ‘Best Professor in HR’. He is an accredited management teacher by AIMA, a life member of several professional associations, and a Rotarian recognized as a Paul Harris Fellow.

Dr. Mukund Madhav Tripathi: AIMA Certified Business Consultant with a Ph.D. in Business Management and Administration, an MBA in International Business, and a B.Tech. in ECE. with 13 years of teaching and 3 years of industry experience, he has conducted workshops and training on business analytics, data sciences, and various statistical platforms. He has attended numerous FDPs and workshops on emerging technologies and published about 14 research papers and journal articles on business management and analytics.

Dr. Ishfaq Ahmad Khoja: holds a Ph.D. and MPhil from the University of Hyderabad, focusing on fiscal consolidation and tax buoyancy. He has received awards such as the Best Paper Award and the Senior Research Fellow Award from UGC. His publications include 6 papers in journals like Sage and Wiley, and he has presented 7 conference papers. He attended 3 technical workshops, including a Winter School on Advanced Research Methods and a Data Analytics workshop. His research examines the impact of fiscal policies on India’s economy and social spending.

HOLISTIC DEVELOPMENT



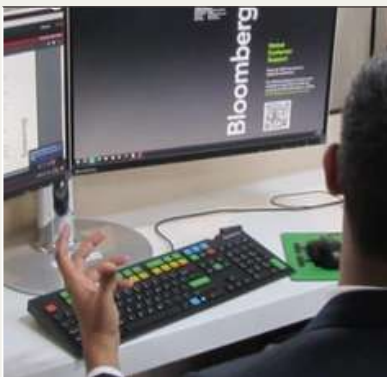
Cultural Fests



Humanitarian Aid



Breakout Room



Bloomberg Terminal



Dynamic Competitions



Music Sessions



Expansive Library



Accomplished Guest Speakers

WHY NMIMS, NAVI MUMBAI?

AWARDS AND RECOGNITIONS

Asia's Education Excellence Awards 'Asia's Best Emerging Business School' "Bottles for Change", by Bisleri International Pvt. Ltd. Dr. P. N. Mukherjee, Director, was awarded for being the "Best Director" by Asia's Education Excellence Award.

WE CARE

'We Care' with NGOs ensures an ideal blend of holistic management skills with Indian ethos and values in a global business environment.

HOLISTIC DEVELOPMENT

A holistic approach indoctrinates, work-life balance - managing self, family and work effectively and efficiently. Through student-led clubs and committees, the campus encourages holistic development.

CAMPUS ENGAGEMENT

Associated with 9+ top international universities. University of Leeds. University of Bristol. Columbia University. State University of New York, and more.

INTERNATIONAL COLLABORATION

50+ companies for summer internship, 44+ speakers, 20+ webinars, six sigma & financial modeling, 110+ companies for final placements, 20+ guest sessions

CORPORATE & CULTURAL FESTS

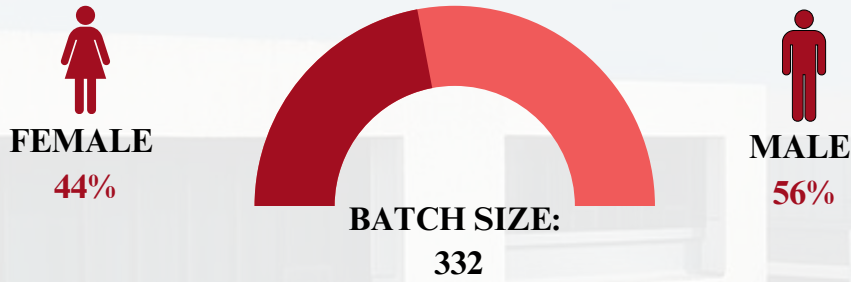


RUBIX

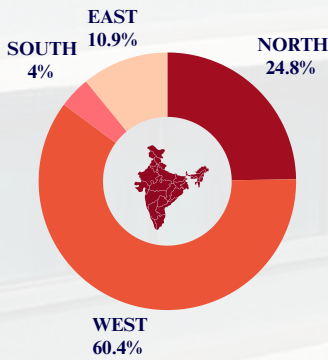


BATCH PROFILE 2025

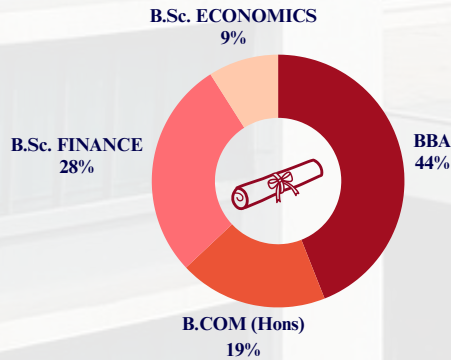
DATA FOR FINAL PLACEMENTS



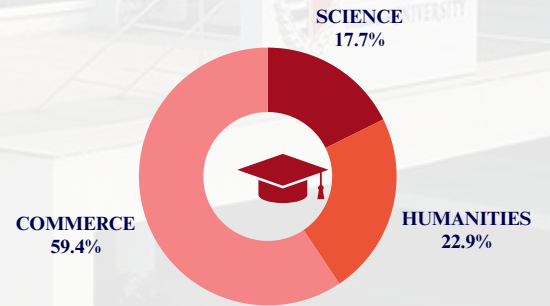
DIVERSITY



COURSE DISTRIBUTION



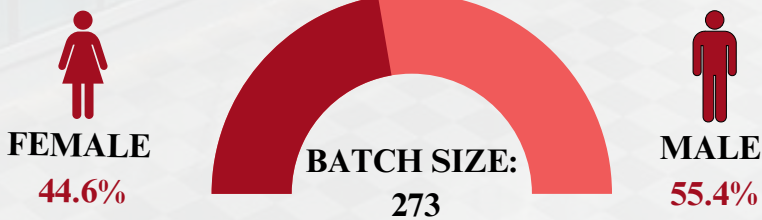
EDUCATION BACKGROUND



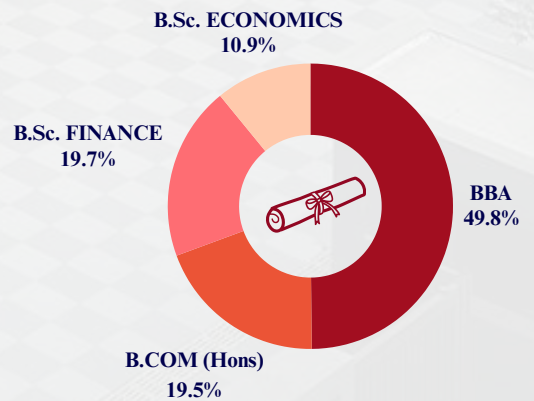
BATCH PROFILE 2026

DATA FOR SUMMER INTERNSHIPS

GENDER COMPOSITION



COURSE DISTRIBUTION



COURSE OUTLINE

BBA

Semester I

- Financial Accounting- I
- Indian Management Thoughts
- Indian Knowledge System
- Principles of Management
- Essentials of IT
- Quantitative Techniques - I.
- Advanced Excel - I
- Personal Finance
- Yoga and Positive Psychology

Semester II

- Quantitative Techniques - II
- Principles of Marketing
- Cost Accounting
- Corporate Communication
- Environmental Management & Business Ethics
- Soft Skills
- Internship with an Non Profitable Organisation (NGO)

Semester III

- Banking and Insurance
- Direct and Indirect Tax
- Retail Management
- Indian Economy in Global Scenario
- Operations Research
- Financial Statement Analysis

Semester IV

- Financial Management
- Management Accounting
- Business Law
- Research Methodology
- Advertising and Media
- Organizational Behaviour and Human Resource Management

Semester V

- Strategic Management
 - Business Analytics
 - International Business and EXIM
 - Soft Skills
- Finance Electives**
- Financial Markets and Institutions
 - Investment Analysis & Portfolio Management
 - Advanced Financial Management
- Marketing Electives**
- Sales & Distribution Management
 - Consumer Behavior and Services Marketing
 - Direct and Digital Marketing

Semester VI

- Operations & Supply Chain Management
 - Entrepreneurship & Business Plan
- Finance Electives**
- Forex & Risk Management in Derivatives
 - Financial Modeling
 - Financial Planning & Wealth Management
 - Equity Fund Management - Process and Practices
- Marketing Electives**
- Marketing Analytics
 - Marketing Strategy
 - Customer Relationship Management and Rural Marketing
 - Strategic Brand Management

COURSE OUTLINE

B.COM (HONS)

Semester I

- Financial Accounting- I
- Cost Accounting
- Principles of Management
- Principles of Marketing
- Soft Skills
- E-Commerce
- Personal Finance
- Corporate Communications
- Indian Management Thoughts
- Yoga and Positive Psychology

Semester II

- Financial Accounting- II
- Macro Economics
- Quantitative Techniques
- Digital marketing
- Essentials of IT
- Indian Knowledge System
- Environmental Management and Business Ethics
- Internship with an Non Profitable Organisation (NGO)

Semester III

- Business Law
- Management Accounting
- Consumer Behavior & Services Marketing
- Financial Accounting- III
- Corporate Finance- I
- Direct Taxes

Semester IV

- Banking & Insurance
- Financial Statement Analysis
- Financial Accounting- IV
- Indirect Taxes
- Indian Economy in Global Scenario
- Corporate Finance- II

Semester V

- Strategic Management
- Research Methodology
- Financial Markets & Institutions
- Investment Analysis, Portfolio Management & Wealth Management
- Environmental Management and Corporate Social Responsibility
- Soft Skills
- Financial Reporting standards and Audit-1

Semester VI

- Operations Management
- Entrepreneurship & Business Plan
- Financial Reporting Standards and Audit- II
- Ethics & Governance
- Corporate & Information Technology Law
- Financial Modeling

COURSE OUTLINE

B.SC FINANCE

Semester I

- Business Accounting and Analysis
- Financial Market and Institutions
- Quantitative Techniques- I
- Corporate Communications
- Soft skills
- Indian Management Thoughts.
- Indian Knowledge System
- Personal Finance
- Yoga and Positive Psychology

Semester II

- Principles of Management
- Quantitative Techniques- II
- Corporate Finance-I
- Essentials of IT
- Financial Statement Analysis
- Advanced Excel
- Environment Management and Business Ethics
- Internship with an NGO

Semester III

- Debt Markets
- Financial Statement Analysis and Business Valuation
- Corporate Finance- II
- Operations Research
- Organisational Behaviour & Human Resource Management
- Business Policy and Strategic Management

Semester IV

- Financial Modeling
- Alternative Investment Markets
- Banking & Insurance
- Research Methodology
- Indian Economy in Global Scenario
- Financial Reporting Standards and Analysis

Semester V

- Business Analytics
- Investment Analysis and Portfolio Management
- International Finance
- Derivatives and Risk Management
- Corporate and Business Law
- Environmental Management and Corporate Governance
- Soft skills

Semester VI

- Financial Reporting Standards and Analysis - II
- Marketing of Financial Services
- Direct and Indirect Taxes
- Financial Planning and Wealth Management
- Applied Economics
- Technical Analysis
- Capstone Project

COURSE OUTLINE

B.SC ECONOMICS

Semester I

- Principles of Microeconomics
- Principles of Macroeconomics
- Introduction to Mathematical Economics
- Logic
- Introductory sociology
- Effective Communication
- Selective Exploration of Indian Economics Thinking and Practice
- Yoga
- Tutorials for Introduction to Mathematical Economics

Semester II

- Intermediate Microeconomics
- Intermediate Macroeconomics
- Introduction to Statistics
- Political Science
- Law
- Sanskrit/German/Spanish
- IT Skills
- Drama/ Indian music
- Tutorials for Introduction to Statistics

Semester III

- Managerial Accounts
- Behavior Psychology
- Intermediate Mathematical Economics & Statistics
- Money, banking & financial institutions
- International Economics-II
- Theory of growth and Development
- Research Methods
- Research Writing

Semester IV

- Econometrics-I
- Public finance & policy
- Financial Economics
- Economics of Geopolitics & International relations
- English Literature
- Analysis of financial statements
- Motivational training
- Seminar
- Leadership training

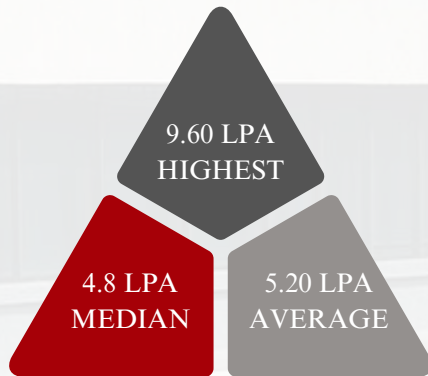
Semester V

- Advanced Microeconomics
 - Indian economy-I
 - Econometrics-II
 - Game Theory
 - Research Paper-I
 - Soft skills
- Finance Electives**
- Corporate Finance
 - Capital Markets
- Economics Electives**
- Development Economics
 - Economics of environment and sustainable development

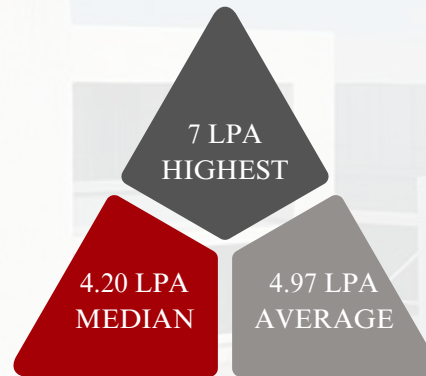
Semester VI

- Advanced Macroeconomics
 - Indian economy-II
 - Advanced Econometrics/Economic governance and politics
 - Behavioral Economics
 - Research Paper-II
 - Business Stimulation
- Finance Electives**
- International Finance
 - Risk Management
- Economics Electives**
- Industrial Economics
 - Operational Research

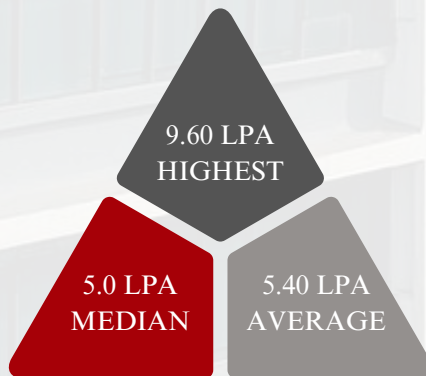
BATCH OF 2023-2024 FINAL PLACEMENTS



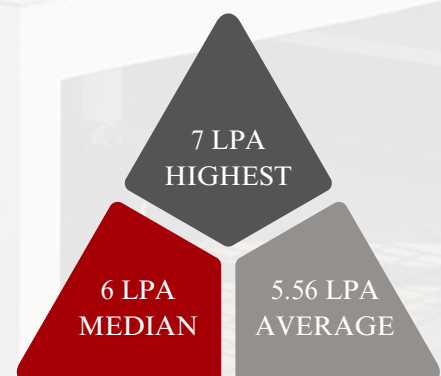
BBA



B.COM (Hons)



BSc.FINANCE



**BSc.
ECONOMICS**

COMPANIES PARTICIPATED - 88

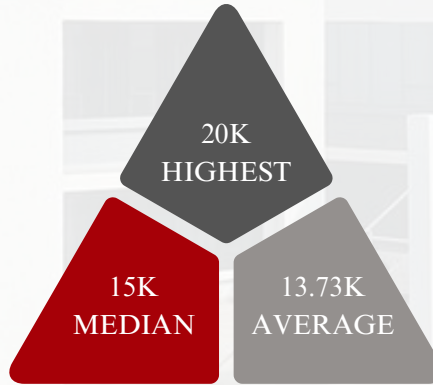


BATCH OF 2024-2025

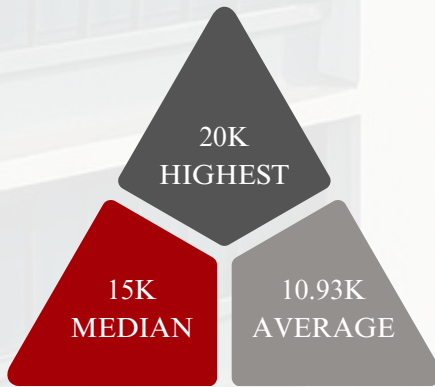
SUMMER INTERNSHIPS



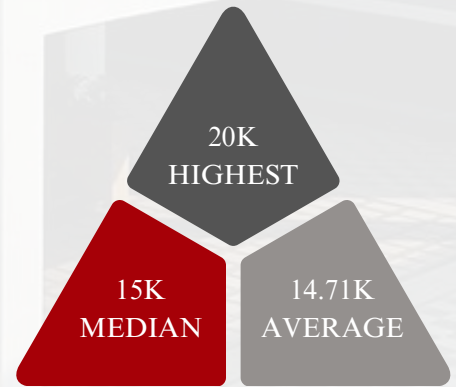
BBA



B.COM (Hons)

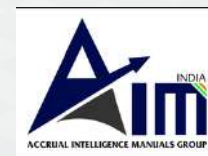
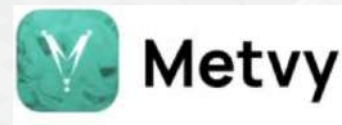


BSc.FINANCE



BSc. ECONOMICS

COMPANIES PARTICIPATED - 22



PLACEMENT PROCESS

Pre-Placement

Talk

The pre-placement talks equip the students with company and industry knowledge.



Job Announcement Form

JAF is shared by the companies announcing their openings for our students.



Placement Process

Companies come in to recruit some of the best minds.



Result Announcement

The Placement results are announced on the same day, where everyone's dreams turn into reality.



Job Offer Confirmation

The organisations share the LOI / Offer confirmations within a week's time.



ALUMNI NETWORK



Aman Agarwal
JPMorgan Chase & Co.



Tavishi Chauhan
EY



Siddharth Dahiya
Amazon



Parvathy P.
Boston Consulting Group



Avneesh Bhale
IBM



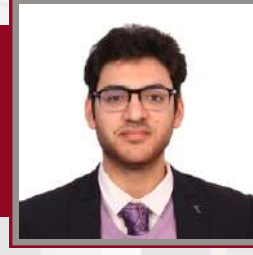
Aishwarya Mahajan
Deutsche Bank



Shamik Ghosh
Infosys



Tanisha Marwah
KPMG



Khushal Razdan
EY



Juhi Sharma
Boston Consulting Group



Aditya Nema
Shark Tank India



Manaswini Gupta
EY



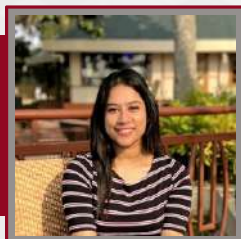
Sanskriti Kumar
Ogilvy



Kinjal Mendiratta
AU SFB



Deep Bansal
Deloitte India



Purna Sharma
BDO



Yash Awasthi
TataAig



Dev Aswani
Naukri.com

MS. KAVITA KADAM

DEPUTY DIRECTOR CAMPUS PLACEMENTS

“Establishment of a collaborative system creates greater career ventures”

As the Placement Committee of NMIMS Navi Mumbai campus, we take pride in our continual growth of placement successes. Our vision is to establish an ecosystem where students can prepare using relevant and conceptualized professional skills that will guide them to greater career endeavors. With great passion and dedication to each student on our campus, we aim to achieve new heights with each batch among various programs.

With unwavering support from our Director, Associate Dean, Faculty, and Staff, we have achieved such positive and tremendous outcomes. On behalf of the campus, I would also like to extend our sincere gratitude to our previous industry collaborators who played a pivotal role in the success of previous placement drives at NMIMS, Navi Mumbai Campus.



NMIMS, Navi Mumbai campus thrives with a roster of diverse and talented students who are eager to grab opportunities by proving themselves to be great resources. It is with great pleasure, that we invite recruiters of various industries to collaborate with us to fulfil the career aspirations of the MBA batch 2023-25 and batch 2024-26.

We look forward to building enduring partnerships and a network of industry leaders who are open to bridging the gap between the institution and the industry.

PLACEMENT TEAM



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SVKM'S
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Deemed to be UNIVERSITY

NAVI MUMBAI



PLACEMENT COMMITTEE
NMIMS NAVI MUMBAI