



NAVI MUMBAI



SVKM'S
NMIMS
Deemed to be UNIVERSITY



PLACEMENT COMMITTEE
NMIMS NAVI MUMBAI

PLACEMENT REPORT

School of Business Management
2021-2023

About NMIMS

Starting with baby steps in 1981, NMIMS has today emerged as a globally reputed university. Always socially conscious, the Shri Vile Parle Kelavani Mandal (SVKM) made the decision to cater to the rising demand for management institutes in the country. This led to the birth of the Narsee Monjee Institute of Management Studies (NMIMS). It began humbly by offering a two-year full-time master's program in management studies with 4 full-time faculty, 3162 books, and an intake of 40 students above Bhaidas Hall, Vile Parle (West), Mumbai. Built on this inspiring legacy, today, NMIMS stands proud as a Deemed-to-be University offering multiple disciplines across multiple campuses.

What started as an institute in a small building has caught the world's attention, thanks to its 17 specialized schools. More than 17,000 students and about 750 full-time faculty members, 10 faculty members with Fulbright Scholarship and Humboldt International Scholarship for post-doctoral researchers are part of India's most sought-after academic community. The consistent academic quality, research focus, faculty from top national and global institutes, and strong industry linkages at NMIMS have placed it among the nation's prime centers of educational excellence and research today.

About NMIMS Navi Mumbai

In the league of a few globally acclaimed Universities, disseminating education to innovate, think critically, and unique, inculcating analytical abilities; NMIMS, Navi Mumbai is the undisputed torchbearer. Students here are galvanized to chew and digest new knowledge in the interdisciplinary domain of algorithmic business thinking, technology strategy, digital marketing and data analytics, artificial intelligence, business and corporate laws, IPR, sciences, and accounting.

With a commitment to intellectual and social transformation through knowledge, NMIMS Navi Mumbai has cultivated the culture of holistic development of management skills in students through cultural, social, and experiential diversity.

NMIMS Navi Mumbai is a partner in the national mission of education for the creation of a better world. The Navi Mumbai campus is an architectural marvel - beautiful, functional as well as practical in design. The campus exudes Indian ethos and cultural values. It also synchronously imbibes the western education model with its emphasis on skill development to ensure that the students are transformed into leaders who can thrive amidst the challenging dynamics of a turbulent international business environment.

Dr Ruchita Verma

*In-Charge Director
NMIMS, Navi Mumbai*

SVKM's NMIMS School of Business Management is a leading management institute in the country and stands for its commitment to high standards and excellence. At our institute, we strive to stay at the forefront of times to help nurture physical, social, emotional, and intellectual development to make our students realize that each one of them is special. NMIMS Navi Mumbai is dedicated to developing entrepreneurs and leaders who will strengthen their organisations. The university strives tirelessly to bring together all of the best theories and practises of management education, attracting the best talent from across the nation.

Our curriculum is geared towards unleashing the corporate exposure and are trained in such a manner that they are prepared to enter the corporate world to take up managerial and leadership goals. NMIMS has taken major initiatives in terms of curriculum development, international linkages, placements and students' overall holistic development. It has transformed into a globalized center of learning, providing its students a balanced exposure to research, academics and practical aspects of the industry with an aim to cater to this emerging and pressing need of business and society at large. NMIMS Navi Mumbai has inculcated to this program of business management with a contemporary yet unique approach.

This batch of 2022-24 consists of an enviable talent pool and brings in individuals of great competence which is a prime requirement in today's business world. All of these students have excellently led their batch in their domains as well as the soft skills to address the social and the human dimensions of the corporate world.

It is my aspiration that their prospective employers will gain in them a resource of competitive edge. The students will add a great value to your organization in achievement of all the three operational, technical and strategic domains, thriving to fulfil your organizational goals.

My heartfelt blessing to all the students to be successful in managing self, family and a flourishing career.



Dr Nitin Balwani

***Associate Dean & Professor (Finance)
NMIMS, Navi Mumbai***



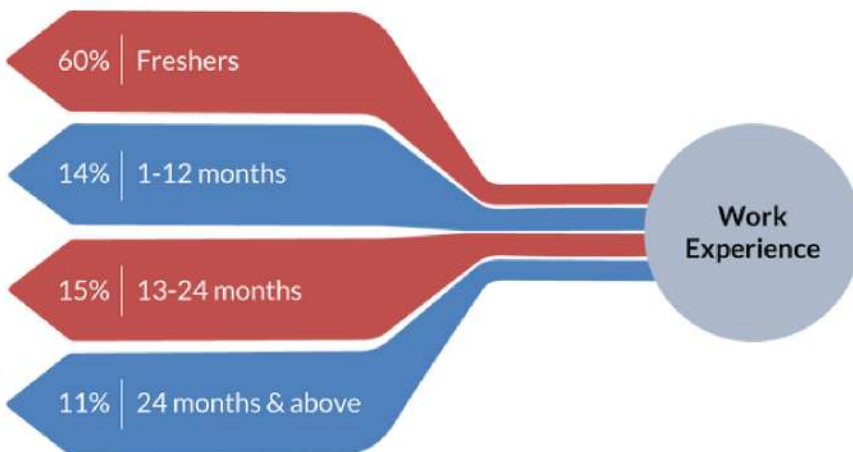
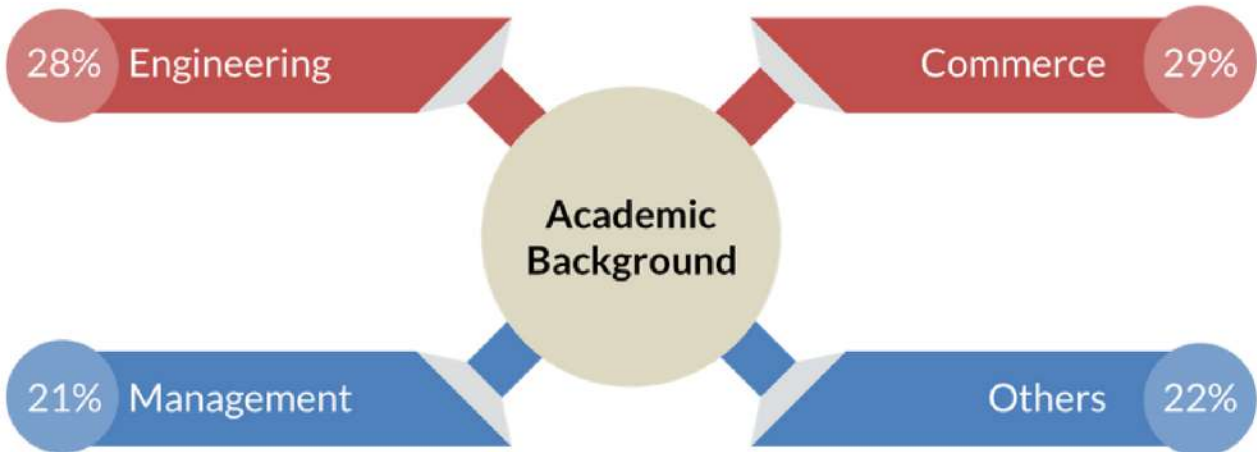
The contemporary business landscape is experiencing rapid and continuous transformation, making it challenging to cultivate competencies required to navigate through start-ups, mergers and acquisitions, product launches, employee management, and other such undertakings.

At School of Business Management (SBM), NMIMS, Navi Mumbai, we have adopted a student-centered approach, aiming to equip our students with the skills and knowledge necessary to assume dynamic roles and contribute towards achieving organizational goals. We encourage students to be agile, adapt to change, and respond effectively to emerging situations, while simultaneously fostering their technological and managerial abilities, thus enabling them to lead and work effectively within teams.

Our mission at SBM, NMIMS, Navi Mumbai, is to bridge the gap between management education and the ever-evolving business environment. We have worked towards preparing our students for the challenges of industry 4.0, by integrating data analytics and business simulations across domains to enhance the curriculum. We are keen to collaborate with industry leaders like you, to shape future leaders and managers. We can offer support through live projects, market research, recruitment drives, surveys, industry visits, guest lectures, summer internships, and final placements of aspiring professionals.

We look forward to a mutually beneficial and enduring partnership between your organization and SBM, NMIMS Navi Mumbai.

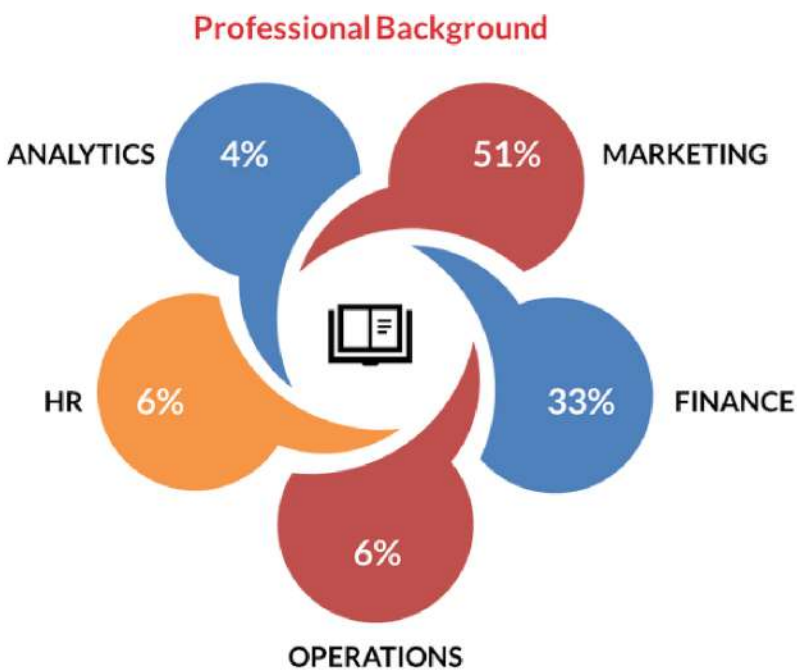
Batch Synopsis



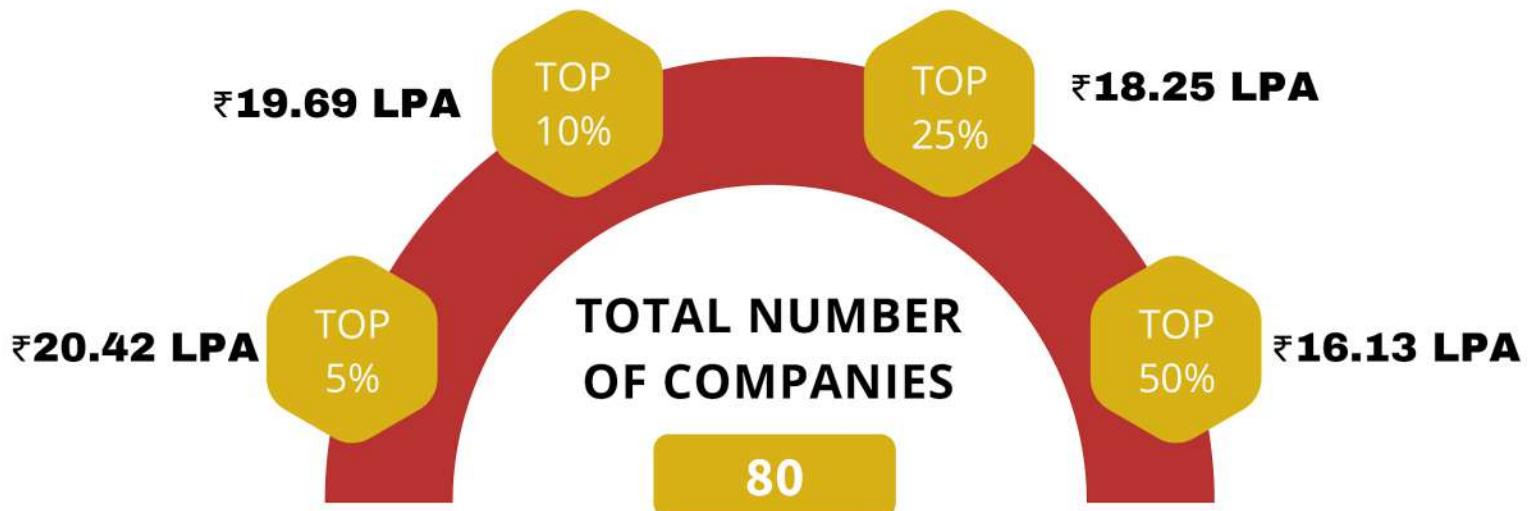
34%

Batch Size: 105
Average Age: 22 Years

66%



PLACEMENT HIGHLIGHTS



Increase in Highest CTC



Increase in Average CTC



Increase in Median CTC

COMPANIES PARTICIPATED



& many more

MARKETING

Sectorwise Participation

AVERAGE
₹14.25 LPA

Roles Offered

- Product Manager
- Brand Manager
- Retail Research, New Initiative
- Business Development
- Digital Marketing
- Strategy & Product Management
- Management Trainee - Marketing, Sales, New Business
- Sales Development Representative

Companies Participated



FINANCE

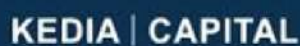
Sectorwise Participation

AVERAGE
₹12.40 LPA

Roles Offered

- Corporate Finance
- Associate Consultant
- Fixed Income Securities & Credit Research
- Product Specialist
- AUM, ALP, FLP
- Financial Accounting/Reporting Analyst
- Management Trainee - Finance
- Transaction Banking, Wholesale Banking, International Banking, SME Group - Relationship Manager

Companies Participated



Sectorwise Participation

OPERATIONS & ANALYTICS

Operations

AVERAGE
₹13.52 LPA

Analytics

AVERAGE
₹16.22 LPA

Roles Offered

- Associate Consultant Supply Chain
- Supply Chain Analytics, Transformation
- Strategy Assistant
- Associate Manager - Plant Operations
- Supply Chain Manager
- Junior Consultant
- Investment Strategy & Research

Companies Participated



Roles Offered

- Talent Aquisition
- HR Manager
- HR Operations
- Management Trainee - HR
- Process Manager - HR

AVERAGE
₹11 LPA

HR

Companies Participated



Ms Kavita Kadam

***Deputy Director, Campus Placement
NMIMS Navi Mumbai***



The Placement Committee at NMIMS Navi Mumbai is driven with zeal to achieve the best placement records. Our campus has been achieving constant growth in its placement records thanks to the dedication, efforts, and support from our Director, Associate Dean, Faculty, staff, and Placement Committee.

My sincere appreciation goes out to our recruiters who played a huge role in our previous batches' success. Our aim is to continually expand our network of recruiters and establish lasting relationships by partnering with corporates.

The MBA Batch of 2022-2024 consists of a talented pool of enthusiastic and dynamic students who are constantly on their toes to prepare themselves to enter the corporate arena as a full-time workforce. The MBA Batch of 2023-2025 is keen to learn and get industry experience in their 2-month summer internship period.

With immense pleasure, I would like to invite our recruiters for the Placements Season 2023-2024.

SENIOR PLACEMENT TEAM



From top (Left to Right)

Saharsh Jhavar, Piyush Punjabi, Malkissa Machado, Shruti Bhatt and Anandapadmanabhan VP.

From Bottom (Left to Right)

Shresti Ande, Pranay Wadhava, Abhishek Choudhary, Apeksha Chaudhari, Aarya Joshi and Abhishek Garade

Kavita Kadam

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SENIOR PLACEMENT TEAM

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