

5. Course Structures: 2021-22

SVKM's NMIMS Anil Surendra Modi School of Commerce					
BBA Course Structure 2021 -22					
Year I					
	Semester I	Credit		Semester II	Credit
1.1	Financial Accounting	4	2.1	Cost Accounting	4
1.2	Principles of Management	4	2.2	Quantitative Techniques - II	4
1.3	Quantitative Techniques - I	4	2.3	Environmental Management & Corporate Social Responsibility	4
1.4	Microeconomics	4	2.4	Principles of Marketing	4
1.5	India Socio Political Economics System & Current Affairs	4	2.5	Effective Communications	4
1.6	Essentials of IT	4	2.6	Macroeconomics	4
Year II					
	Semester III	Credit		Semester IV	Credit
3.1	Banking and Insurance	4	4.1	Organizational Behaviour and Human Resource Management	4
3.2	Direct and Indirect Tax	4	4.2	Financial Management	4
3.3	Retail Management	4	4.3	Management Accounting	4
3.4	Indian Economy in Global Scenario	4	4.4	Business Law	4
3.5	Operations Research	4	4.5	Research Methodology	4
3.6	Financial Statement Analysis	4	4.6	Advertising and Media	4
Year III					
	Semester V	Credit		Semester VI	Credit
5.1	Strategic Management	4	6.1	Operations & Supply Chain Management	4
5.2	Business Analytics	4	6.2	Entrepreneurship & Business Plan	3
5.3	International Business & EXIM	4	<b>6.3</b>	<b>Finance Electives</b>	
5.4	<b>Finance Electives</b>		6.3.1	Forex & Risk Management in Derivatives (Finance Elective)	4
5.4.1	Investment Analysis & Portfolio Management (Finance Elective)	4	6.3.2	Equity Fund Management - Processes and Practices (Finance Elective)	4
5.4.2	Advanced Financial Management (Finance Elective)	4	6.3.3	Financial Planning & Wealth Management (Finance Elective)	4
5.4.3	Financial Markets & Institutions (Finance Elective)	4	6.3.4	Financial Modeling (Finance Elective)	4
<b>5.5</b>	<b>Marketing Electives</b>		<b>6.4</b>	<b>Marketing Electives</b>	
5.5.1	Sales & Distribution Management (Marketing Elective)	4	6.4.1.	Customer Relationship Management and Rural Marketing (Marketing Elective)	4
5.5.2	Direct & Digital Marketing (Marketing Elective)	4	6.4.2	Strategic Brand Management (including Luxury Brands) (Marketing Elective)	4
5.5.3	Consumer Behavior & Services Marketing (Marketing Elective)	4	6.4.1.	Marketing Strategy (Marketing Elective)	4
5.6	Soft Skills	0	6.4.3	Marketing Analytics (Marketing Elective)	4

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B.Com. (Hons.) Course Structure for A.Y. 2021 - 22					
Year I					
Sr. No.	Semester I	Credit		Semester II	Credit
1.1	Financial Accounting - I	4	2.1	Financial Accounting - II	4
1.2	Cost Accounting - I	4	2.2	Essentials of IT	4
1.3	Principles of Management	4	2.3	Quantitative Techniques	4
1.4	Business Communications	4	2.4	Principles of Marketing	4
1.5	Microeconomics	4	2.5	Macroeconomics	4
1.6	Organisational Behavior & HRM	4	2.6	India Socio Political & Economic and Systems & Current Affairs	4
Year II					
Sr. No.	Semester III	Credit		Semester IV	Credit
3.1	Financial Accounting - III	4	4.1	Financial Accounting - IV	4
3.2	Corporate Finance - I	4	4.2	Corporate Finance - II	4
3.3	Management Accounting	4	4.3	Financial Statement Analysis	4
3.4	Direct Taxes	4	4.4	Indirect Taxes	4
3.5	Business Law	4	4.5	Indian Economy in Global Scenario	4
3.6	Consumer Behavior & Services Marketing	4	4.6	Banking & Insurance	4
Year III					
Sr. No.	Semester V	Credit		Semester VI	Credit
5.1	Financial Accounting - V	4	6.1	Corporate & Information Technology Law	4
5.2	Research Methodology	4	6.2	Operations Management & Research	4
5.3	Strategic Management	4	6.3	Entrepreneurship & Business Plan	3
5.4	Financial Markets & Institutions	4	6.4	Financial Modeling	4
5.5	Investment Analysis, Portfolio Management & Wealth Management	4	6.5	Indian Accounting Standards	2
5.6	Audit - I	4	6.6	Audit - II	2
5.7	Soft Skills	0	6.7	Ethics & Governance	4

NMIMS Anil Surendra Modi School of Commerce					
B.Sc. Finance Course Structure 2021-22					
Year I					
Sr. No.	Semester I	Credit		Semester II	Credit
1.1	Business Accounting & Analysis	4	2.1	Management Accounting	4
1.2	Microeconomics	4	2.2	Macroeconomics	4
1.3	Financial Markets and Institutions	4	2.3	Principles of Marketing	4
1.4	Principles of Management	4	2.4	IT Applications	4
1.5	Quantitative Technique - I	4	2.5	Quantitative Technique - II	4
1.6	Corporate Communications	4	2.6	Corporate Finance - I	4
Year II					
	Semester III	Credit		Semester IV	Credit
3.1	Debt markets	4	4.1	Financial Modeling	4
3.2	Financial Statement Analysis and Business Valuation	4	4.2	Alternate Investment Markets	4
3.3	Corporate Finance -II	4	4.3	Banking and Insurance	4
3.4	Operations Research	4	4.4	Research Methodology	4
3.5	Organizational Behaviour and Human Resource Management	4	4.5	Indian Economy in Global Scenario	4
3.6	Business Policy and Strategic Management	4	4.6	Financial Reporting Standards and Analysis	4
Year III					
	Semester V	Credit		Semester VI	Credit
5.1	Business Analytics	4	6.1	Global Investment Performance Standards (GIPS) & Financial Reporting	4
5.2	Investment Analysis & Portfolio Management	4	6.2	Marketing of Financial Services	4
5.3	International Finance	4	6.3	Direct & Indirect Tax	4
5.4	Derivatives and Risk Management	4	6.4	Financial Planning & Wealth Management	4
5.5	Corporate & Business Law	4	6.5	Applied Econometrics	2
5.6	Environmental Management and Corporate Governance	4	6.6	Technical Analysis	2
5.7	Soft Skills	0	6.7	Capstone Project	1