

6. EDITORIAL COMMITTEE

6.1 VISION OF EDITORIAL COMMITTEE

To celebrate the best of content, talents, academic brilliance, knowledge and learning through shared experiences and stories. To inspire readers to feel connected to NMIMS.

6.2 MISSION OF EDITORIAL COMMITTEE

The editorial committee of NMIMS Navi Mumbai, with its team of content creators and web editors, strives to utilize its resources to the utmost and bring out the best content in alignment with the interests and benefits of its readers. Focussing on bringing to the table an enriching experience in the form of unique and exciting content.

6.3 OBJECTIVES OF EDITORIAL COMMITTEE

- To inform, engage and inspire diverse readership by presenting an intimate, timely and honest portrait of the College, its people, its programs, its history, its challenges, its resource and its mission.
- To be committed to providing a balanced and timely coverage of college happenings, in the form of occasional editorials.
- To work in collaboration with other committees and assist them with content creation for promotion and publicizing their events.
- To create high quality output for our journals and/or newsletters, event brochures, marketing brochures and other publications.
- To provide a platform for students and others (our esteemed Director, faculty members, experts on various topics, guest lecturers, industry interface partners and other valued partners) to express themselves, share their views, unique talents and expertise with all our readers.

6.4 APEX BODY OF EDITORIAL COMMITTEE

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