

4. BUSINESS EVENT MANAGEMENT COMMITTEE

4.1 VISION STATEMENT OF BUSINESS EVENT MANAGEMENT COMMITTEE

Our vision is to inculcate business acumen in the students and to be the best source of industry exposure for our students.

4.2 MISSION STATEMENT OF BUSINESS EVENT MANAGEMENT COMMITTEE

To organize various business events throughout the year in order to give our students a platform to experience the corporate world and develop skills that would help them create a competitive advantage over others.

4.3 OBJECTIVES OF BUSINESS EVENT MANAGEMENT COMMITTEE

To give our students an insight into the corporate world through industry-institute interface.
To develop strong analytical and competitive skills among the students.
To motivate and shape the perspective of students towards various business aspects.

4.4 APEX BODY OF BUSINESS EVENT MANAGEMENT COMMITTEE

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